## The Knights of Columbus Opportunity

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Personal Attributes:	
Currently employed Can be looking of unemployed Belief in the product	High integrity
Belief in the product	Outgoing
Membership in K of C	Pattern of success
Probably married	Enthusiastic
Sales experience	Professional image
<ul> <li>Catholic man who wants to be in busing</li> <li>Opportunity to earn a professional leventh of the profess</li></ul>	el income ssible
This opportunity may be for the man who has little control over his:	And the man who desires:
Income	Built-in Clientele
Work hours	Fringe Benefits
Promotion opportunities	Education and Training
Uncertain career	Performance-based Compensation
Circumstances that may lead someon	e to consider a change of career:
<ul> <li>Wants or needs a higher income than current job can provide</li> <li>Is tired of traveling and being away from home</li> </ul>	
<ul> <li>Can't advance further in a family firm be</li> </ul>	
Lack of challenging work in his current position	
<ul> <li>No control over his future with current</li> </ul>	company
<ul> <li>Has risen as high as he can go, but has even higher aspirations</li> </ul>	
<ul> <li>Has been downsized through no fault of</li> </ul>	f his own
With this in mind, to whom should I talk?	
Name	Phone
Address	How known
Name	Phone
Address	How known

Referred by: \_\_\_\_\_\_ Phone\_\_\_\_\_